



# Adopt-a-Tree Festival 2024

The 9th annual **Lucky Pup Rescue Adopt-a-Tree Festival** is here! Decorated trees and wreaths are decorated by businesses and families and then raffled off to our participants. We are thrilled to announce our new venue!

**Where:** Kennebunkport Conservation Trust, 57 Gravelly Brook Rd, Kennebunkport ME 04046

**When:** Saturday Dec. 7th from 10 am to 6 pm and Sunday Dec. 8th from 10 am to 2 pm.

**Timeline:** Registration forms due by November 1st. Set-up will be Friday Dec 6, 10 am to 6 pm. Signups will be sent out prior to the festival. If you need a different time period please contact us directly at [teamlpr@luckypuprescuemaine.org](mailto:teamlpr@luckypuprescuemaine.org)

**Wreath/Tree Pick-Up:** Winners will be called immediately after the drawings (calls begin by 3 pm Sunday) and you may pick up your winnings Sunday before 5 pm and Monday 10 am to 12 noon.

**Admission:** There is no cost to view the trees and wreaths but you may purchase tickets in hopes of winning some wonderful prizes. You can also donate to the rescue directly and purchase gifts for your dogs and humans.

**Ticket Prices:** Up to \$1 per ticket/raffle entry (discounted tickets for higher volume purchased)

## How can I participate?

Decorate an artificial Christmas tree or a wreath (live or artificial) of any size, style or fashion - traditional or non-traditional, using any type of materials. The decorations plus any gift cards or certificates will be raffled off at the end of the festival. All wreaths and trees are provided by and decorated by the sponsor company or individual. You can also participate by attending, sharing our event, or donating items and services for our foster pups.

**Suggestions for decorating your trees:** While traditional holiday decorations are always beautiful, you could also create your own masterpiece by creating a specific theme (ocean, tools, animals, memory tree, or a

theme celebrating your business or non-profit, honoring a favorite author, animal, a different holiday, etc.). The possibilities are limitless! We are in awe every year at the creativity and beauty.

**Can I donate something else instead of a tree or wreath?** Sponsorship of the festival, monetary donations and gift cards are great ways to participate in the festival and advertise your business. All gift cards will be used on Lucky Pup trees or in a gift basket for sale or raffle. Event sponsorship opportunities are included below. Social media sharing is encouraged and much appreciated!

**How can I enter a tree or wreath?** Email your **completed** entry form (included in this document) to Lucky Pup Rescue (team1pr@luckypuprescuemaine.org) by **November 1st**. You can also fax to 207-692-1001 or mail to Lucky Pup Rescue, PO Box 461, Kennebunkport ME 04046 but it must be received by 11/1. You will receive a confirmation number once accepted. If you don't, please contact us. Snail mail has been inconsistent but you could also drop it in person at the Chamber of Commerce office, 16 Water St, Kennebunk during their business hours or call us for personal drop-off/pickup (207-985-6763)

**Who receives the proceeds?** The Adopt-a-Tree Festival (AATF) supports Lucky Pup Rescue, a local non-profit all-volunteer, all-breed dog rescue. All proceeds will be used directly for the care of the dogs in foster care with the rescue. Lucky Pup Rescue, Inc is a 501c3 non-profit organization.



## Adopt-a-Tree Festival Entry Form 2024 for trees or wreaths

**\*\*All entry forms will be acknowledged with an email confirmation. If you do not receive within 48 hours please let us know. It will come from [teamlpr@luckypuprescuemaine.org](mailto:teamlpr@luckypuprescuemaine.org)\*\***

Name of Business, Family or Individual: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Email address: \_\_\_\_\_

Will you be decorating a tree or a wreath? \_\_\_\_\_ For trees, approx. height \_\_\_\_\_

**Electricity, tree skirts, and tables for table-top trees will be provided.**

If this is a business, please include your website, Facebook page, etc so we can help promote, (we will ask you to help with promotion too):

\_\_\_\_\_  
Title or Theme of your entry (if you don't know yet, please mark TBA and we'll ask you closer to event day):

**\*If your tree or wreath has gift certificates, gift cards, passes to events, scratch tickets, etc we ask that you photocopy each of them and put the copies on the tree or wreath, while providing us with an envelope of the originals. It is NOT required to put these on your tree, just a fun way to advertise your business, introduce people to your local business or service, or to increase participation and advertising. Feel free to include business cards on your tree for patrons to take.**

*\*Options to submit completed entry form:*

*\* Fill it out, save a completed copy, and email to [luckypuprescue@yahoo.com](mailto:luckypuprescue@yahoo.com)*

*\*Print, fill out, Scan and Email entries (or take a picture) to [luckypuprescue@yahoo.com](mailto:luckypuprescue@yahoo.com)*

*\*Fax the entry to (207) 692-1001.*

*\*Put in the mail to Lucky Pup Rescue, PO Box 461, Kennebunkport ME 04046.*

*\*Drop off in person at the Chamber of Commerce office, 16 Water St, Kennebunk*

*\*Call us for individual drop-off/pickup*

**\*Forms are due November 1st\***

**Thank you so much, we are looking forward to another wonderful Festival! \***

**Important info: the Maine State Gambling Commission now requires us to detail the value of every tree, wreath or prize. If you don't know right now, it's AOK, but we will need this information by mid-November.**

Value: \$ \_\_\_\_\_

Please write TBA if unknown and we will contact you back.

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## Additional Sponsorship Opportunities for Adopt-a-Tree Festival 2024

(not required for tree/wreath donors, we appreciate EVERY supporter!)

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### **Luckiest Pup     \$2,000**

As a Luckiest Pup sponsor for our event your business name and logo will be in all marketing including social media, LPR website, Chamber newsletter, and the rescue's newsletter (over 8,000 total combined recipients) Inclusion on event banner (displayed for the weekend of the event), calendar and news postings, boosted and sponsored social media posts, inclusion on Facebook event page. Inclusion in all advertising and community calendars as well as station signage, programs and postings.

### **Santa Paws     \$1,000**

Your business name and logo will be highlighted on marketing and social media platforms, LPR website, Chamber of Commerce and Lucky Pup newsletters (over 8,000 total combined recipients), name and logo on marketing materials distributed in media and online. Social media posts with your name and logo included by the Chamber and the Rescue, inclusion in advertising, event and station signage, programs and event postings.

### **Jingle Bones     \$500**

Your business will be highlighted on signage at one of our stations, business name and logo in marketing and social media posts with your name and logo included by the Chamber of Commerce and the Rescue. Included in event signage, programs and postings.

### **Mistletoe Mutts     \$250**

Your business will be highlighted on signage at the festival, in marketing and on social media platforms. Social media posts with your name included by the Chamber and the Rescue. Included in event signage and program.

### **Frosty Friends and Family \$100**

Business or family name in marketing and social media posts inclusion in event signage and programs. This is a great way to honor a person or pet in your life or to highlight a new business.



## SPONSORSHIP SIGN-UP FORM 2024

Deadline 11/1/24

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Individual/Business Name: \_\_\_\_\_

Billing/Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Social Media Information:



### Sponsorship Opportunities

- Luckiest Pup Sponsor \$2,000
- Santa Paws Sponsor \$1,000
- Jingle Bones Sponsor \$500
- Mistletoe Mutts Sponsor \$250
- Frosty Friends & Family Sponsorship \$100

Sponsorship Selected: \_\_\_\_\_ Total Sponsorship Donation: \_\_\_\_\_

Please contact us to pay by credit card or for questions. 207-985-6763 or email address below. We also accept Paypal (luckypuprescue@yahoo.com) and Venmo (@luckypupmaine) as well as a check to Lucky Pup Rescue (address below)

**Please send high resolution logos** directly to [team1pr@luckypuprescuemaine.org](mailto:team1pr@luckypuprescuemaine.org)  
Agreements can be sent to [team1pr@luckypuprescuemaine.org](mailto:team1pr@luckypuprescuemaine.org), or faxed to 207-692-1001. Payments can be mailed to Lucky Pup Rescue P.O. Box 461 Kennebunkport ME 04046 or dropped off at the Chamber of Commerce Office at 16 Water St, Kennebunk during their business hours. Any questions, please call 207-985-6763 and leave a message.

We sincerely appreciate your support and partnership on this terrific event!

